

## Looptail How One Company Changed The World By Reinventing Business Bruce Poon Tip|timesbi font size 11 format

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Looptail: How One Company Changed the World by Reinventing Business Hardcover – September 17, 2013. by Bruce Poon Tip (Author) › Visit Amazon's Bruce Poon Tip Page. Find all the books, read about the author, and more.

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In a business world of commonality and structure Looptail offers a unique spin on how one company, driven by passion & karma, zoomed to the top of their industry. This tale, written by Poon Tip, reveals his unstoppable motivation to develop a company he envisioned could change the world.

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Review: Looptail: How One Company Changed the World by Reinventing Business User Review - Irene - Goodreads. I think that I liked the idea of Bruce Poon Tip a lot more than I would like him as a person, and certainly much more than I would have liked him as a boss.

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An example of things that we have done that I write about extensively in my book Looptail: How One Company Changed the World by Reinventing Business is the evolution of our business model. It's not only about the bottom-line. We choose to focus on happiness, freedom, culture, karma and community.

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His tweets served as my introduction to the unique culture and values of a company he'd spent 20 years building from scratch, a topsy-turvy story documented in his first book, Looptail: How One Company Changed the World by Reinventing Business.

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[Bruce Poon Tip - Wikipedia](#)

Bruce Tip is the founder of G Adventures, a successful travel adventure company. This book provides a first person insight to his own journey as an entrepreneur, the most unconventional techniques he uses to manage his employees. Each employee is given a chance to be a part of spontaneous decisions, thereby making them feel important and significant in the growth of the company and boosting ...

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These initiatives have massively changed the quality of life for thousands of people by one man deciding that his company can be of service. By realizing that he can combine both business and philanthropy and it can be profitable and sustainable. Planeterra currently has 29 projects listed on their webpage in locations all over the world.

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Bruce Poon Tip the author of "Looptail-How One Company Changed The World by Reinventing Business" is one of the most passionate people I have had the pleasure of interviewing. In his new book " Looptail" he weaves in his personal story of struggles to success in business, along with much of his personal and business philosophy. Bruce has successfully grown his company "G Adventures ...

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Looptail: How One Company Changed the World by Reinventing Business - an entertaining look at Bruce's personal story and how his uncommon approach to running a business created the world's greatest adventure travel company. by Caitlin Hotchkiss Posted on 30 September 2013.

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Today's interview is with Bruce Poon Tip, founder of G Adventures and the Planeterra foundation. Bruce recently had a book published called Looptail: How One Company Changed the World by Reinventing Business, which recounts the story of the founding and development of G Adventures from a garage office start-up into the largest small group adventure travel company in the world and Bruce's ...

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